



Atlassian Cloud Transformation

March 2026



CONFIDENTIAL

End of life for our **Data Center products** will
take place on March 28, 2029.



Agenda



Scope & Timeline

External Milestones



FastShift

What FastShift means to customers



Next Steps

Action items

Scope & Timeline

Major milestones & actions

Affected Products



The end of life applies to affected Data Center products and Marketplace apps, which include:



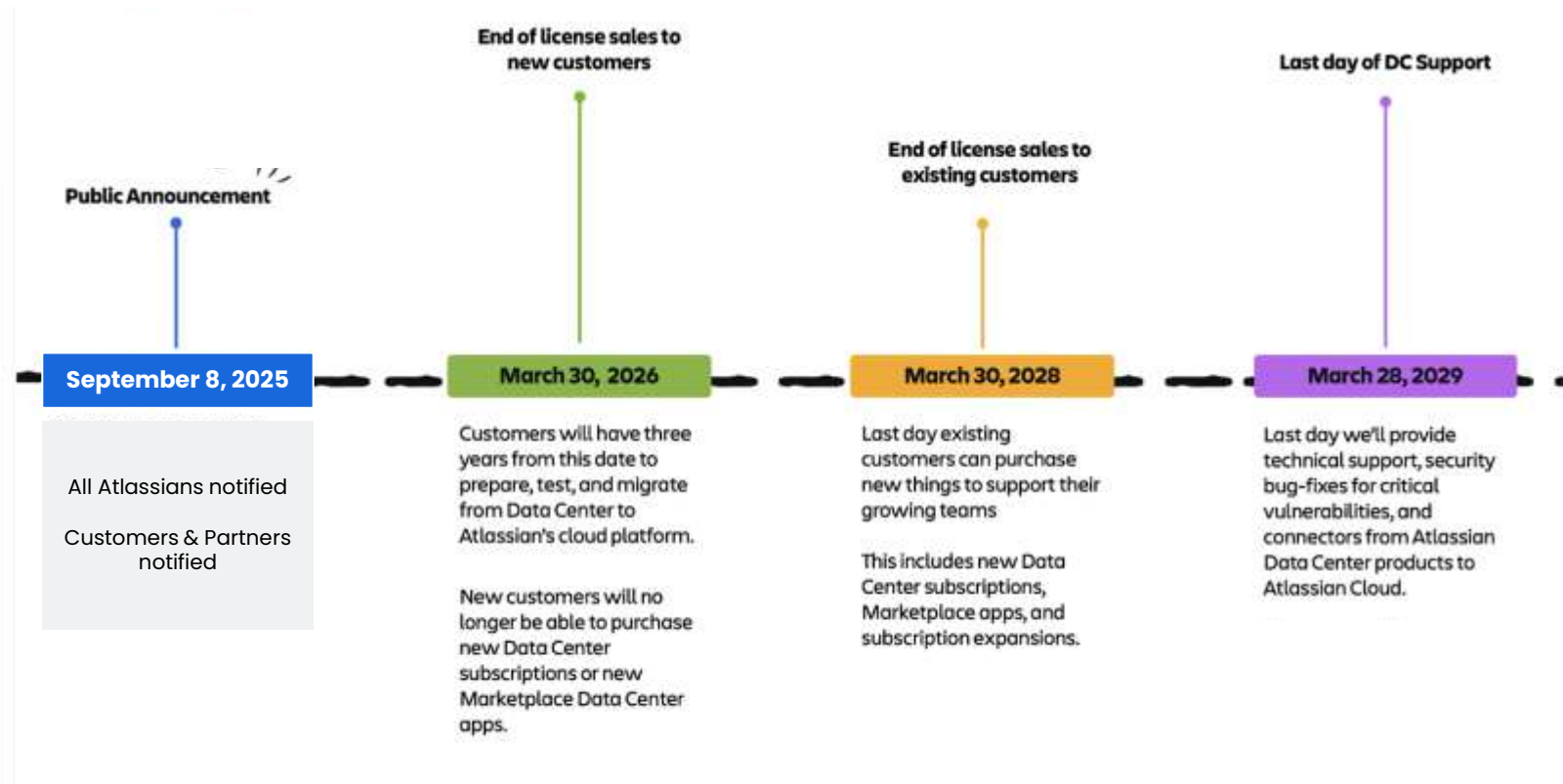
- Jira Software Data Center
- Jira Service Management Data Center
- Confluence Data Center
- Bamboo Data Center
- Crowd Data Center
- Data Center mobile apps
- Atlassian Data Center apps
- Atlassian Marketplace (third-party) apps for affected Data Center products

Out of Scope

- Jira Align
- Bitbucket



Important Milestones for our Customers

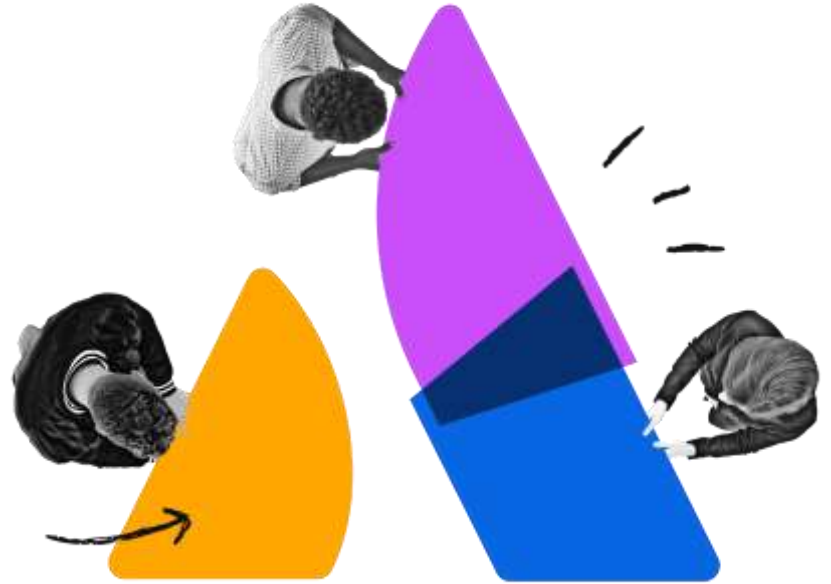




FastShift

What is **FastShift?**

FastShift is a customer-facing Atlassian program designed to help **enterprise customers on Data Center accelerate their move to, and adoption of, Atlassian cloud** by providing a dedicated team with high-touch technical support powered by advanced tools and resources.





Your next steps

For our Customers, Data Center to **Cloud** means...



From **standalone products**
to **INTERCONNECTED APPS
& AGENTS**

Consolidation savings
Future-proof spend



From **data silos** to **one**
TEAMWORK GRAPH
POWERING AI

More informed decisions
More productive teams



From **disjointed**
experiences to **SHARED**
PLATFORM APPS

Better alignment
Efficient processes



From **legacy software**
to **BULLET-PROOF**
**SECURITY, COMPLIANCE
& SCALE**

Cost savings on hosting
Reduced risk

Go from getting by, to getting ahead...

 ATlassian

Thank you! 