

團隊加速密碼

Teamwork Collection x Rovo AI 全新應用場景

Leo Chiang | Atlassian Solution Expert | 新加坡商鈦坦科技

▲ ATlassian Partner ■ TITANSOFT

Speaker



Atlassian Solution Expert

Atlassian Success Champion

Titansoft | Strategy Manager

Department Manager

Product Owner

Product Developer

CSPO | CSM



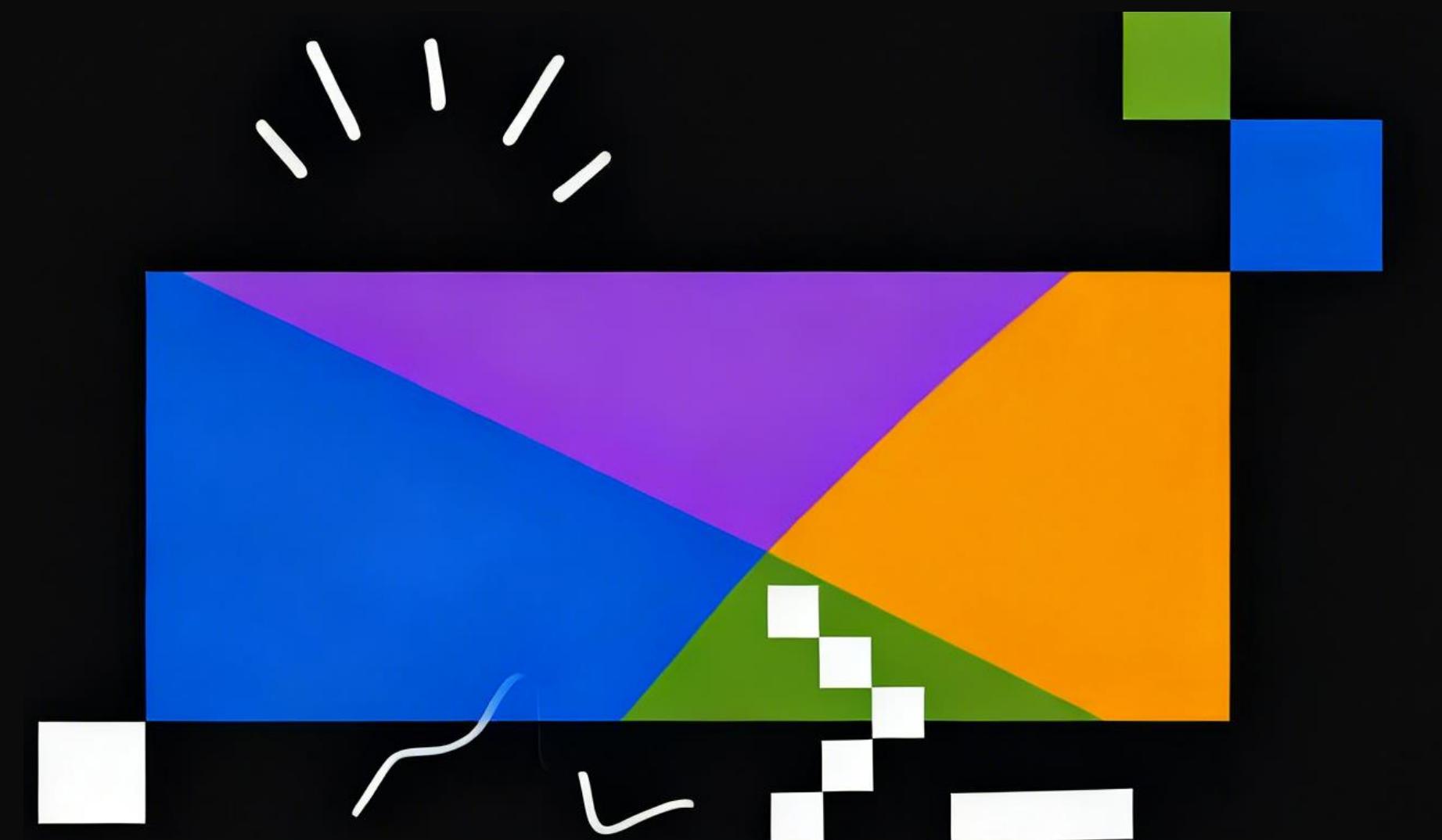
 leo-chiang



Agenda

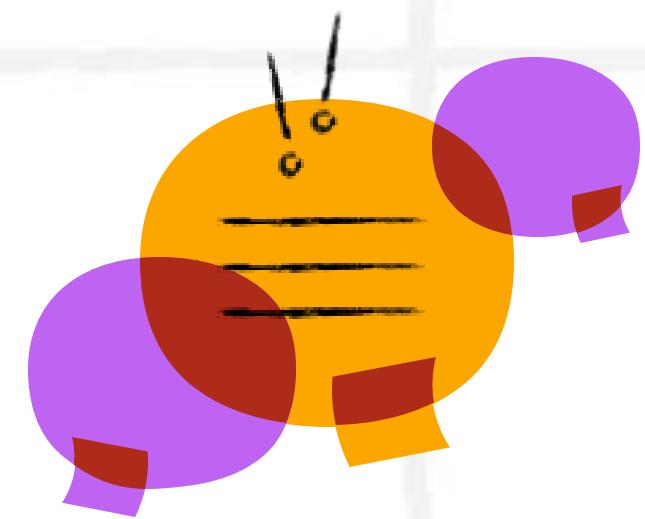


- Teamwork collation
- Human-AI collaboration
- Rovo Studio

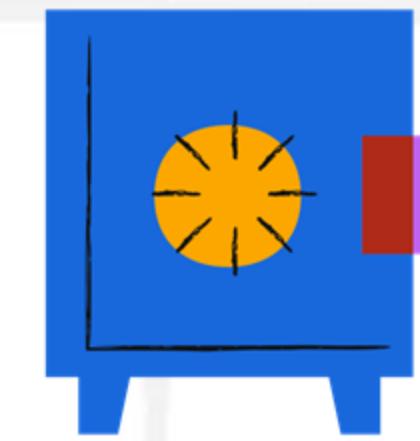




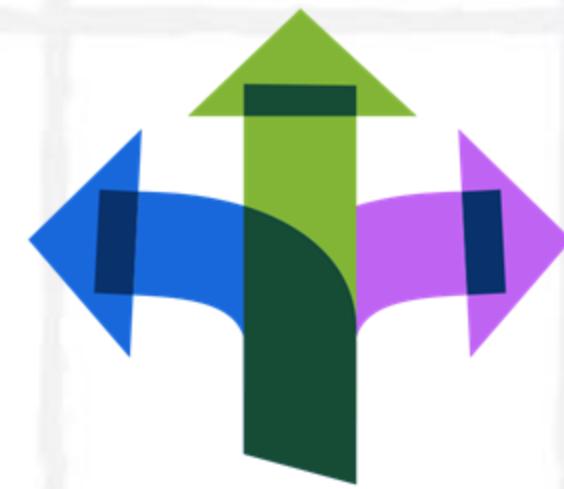
Disconnected goals



Poor communication

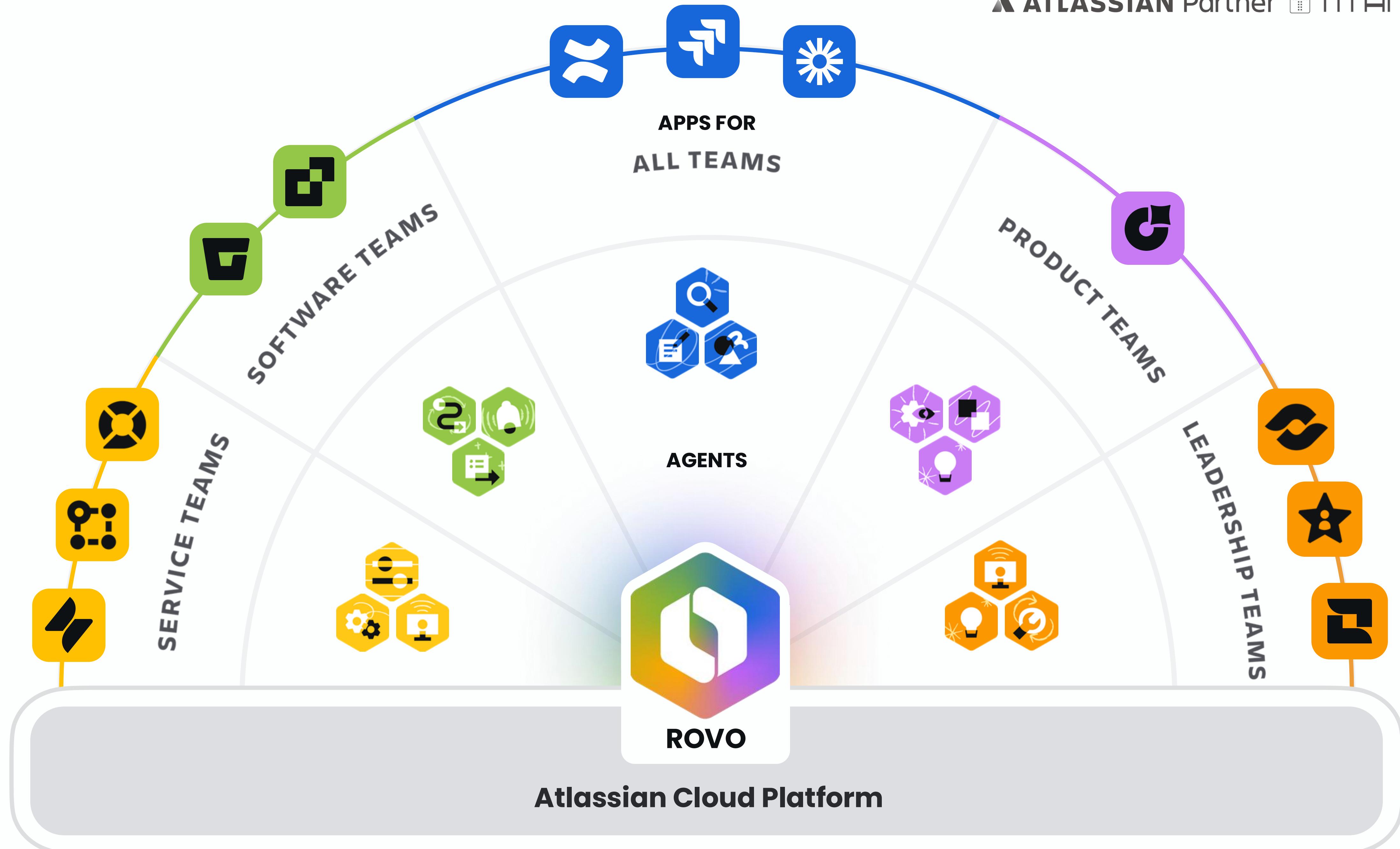


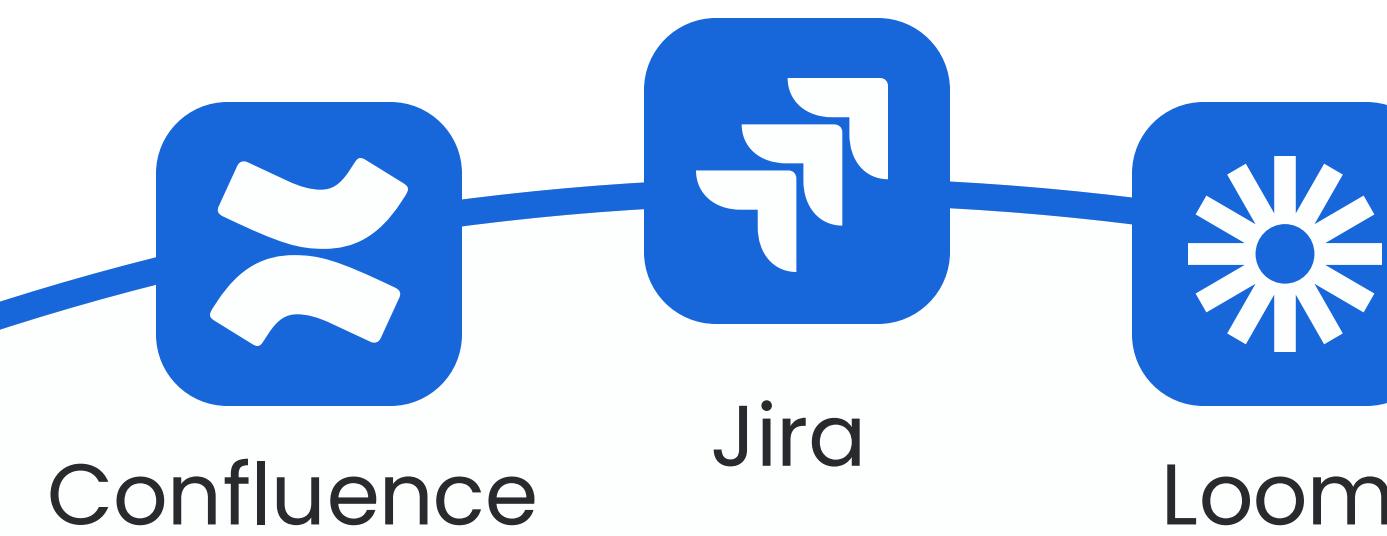
Siloed knowledge



Ineffective AI

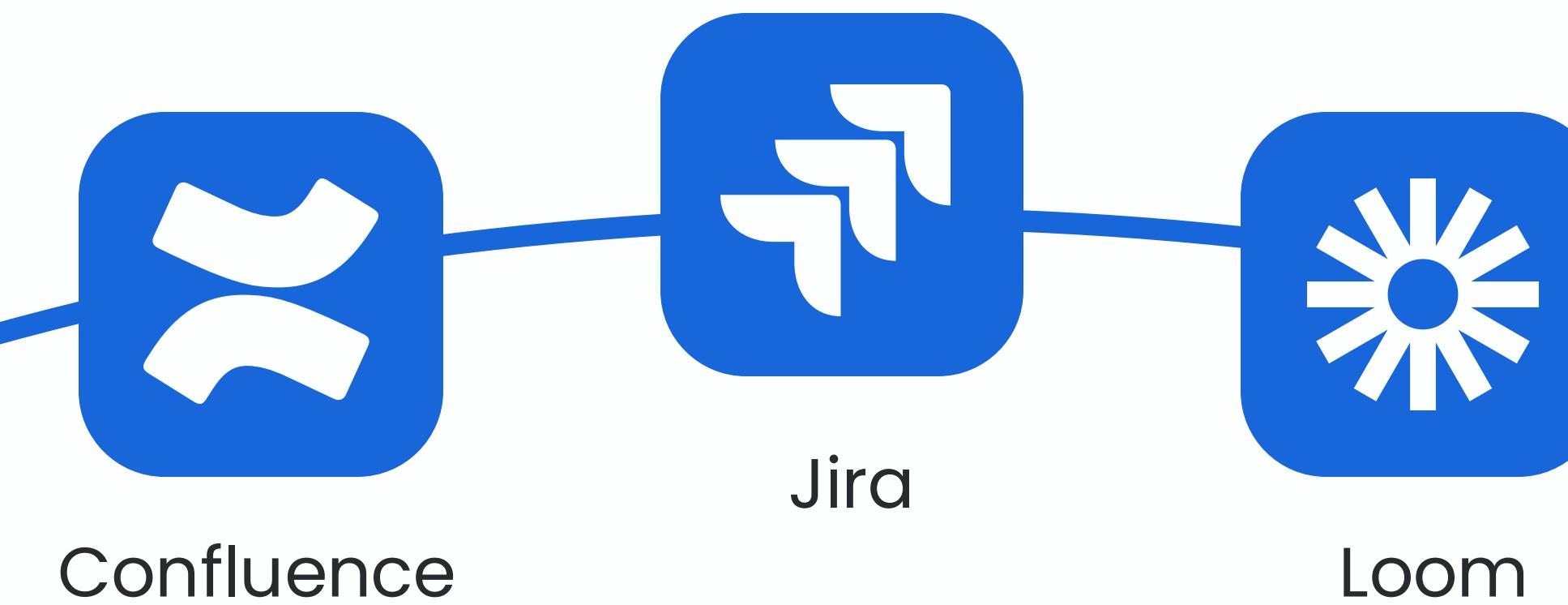
Atlassian State of Teams report 2025





Rovo Teamwork Agents

The common language of teamwork

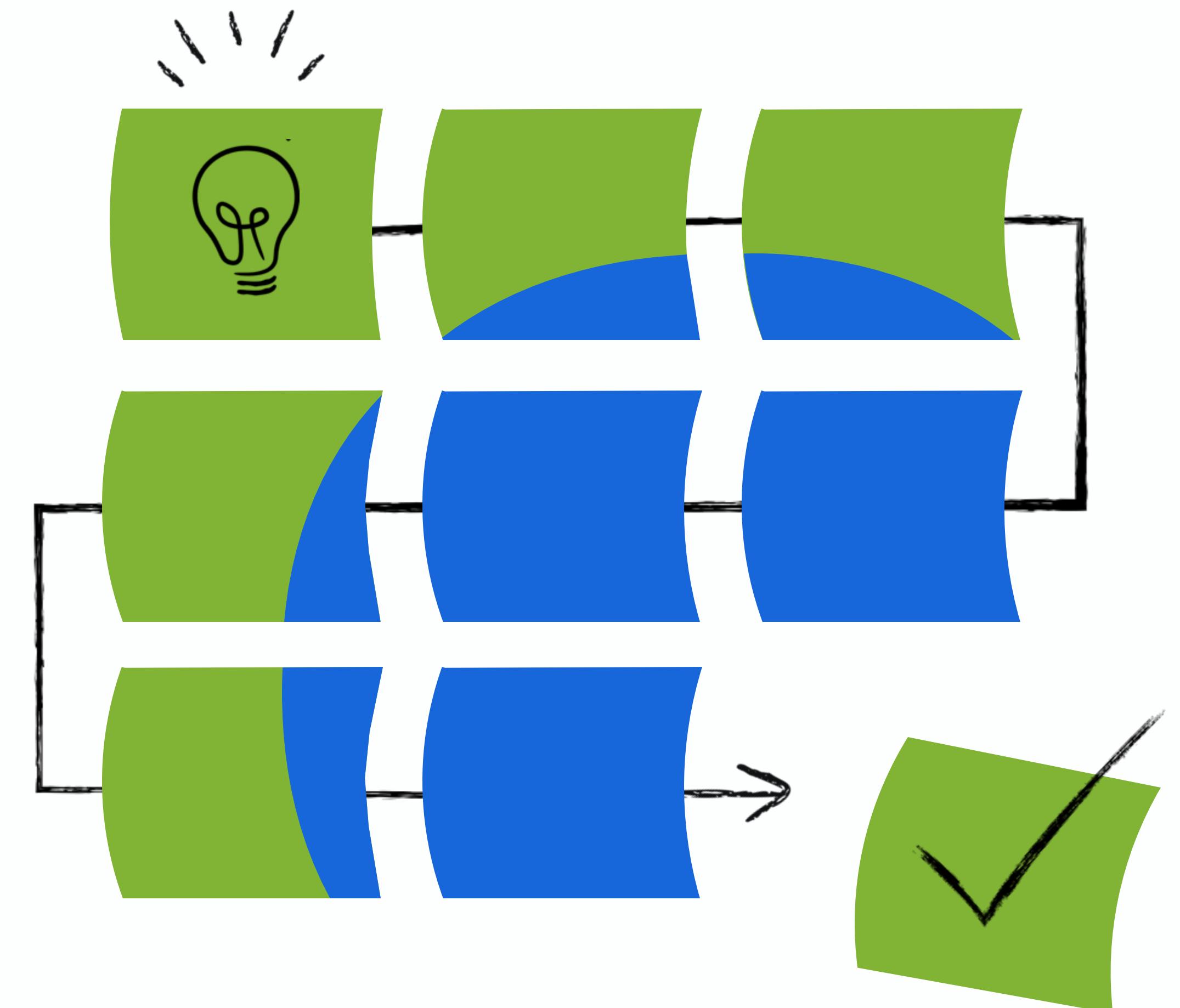


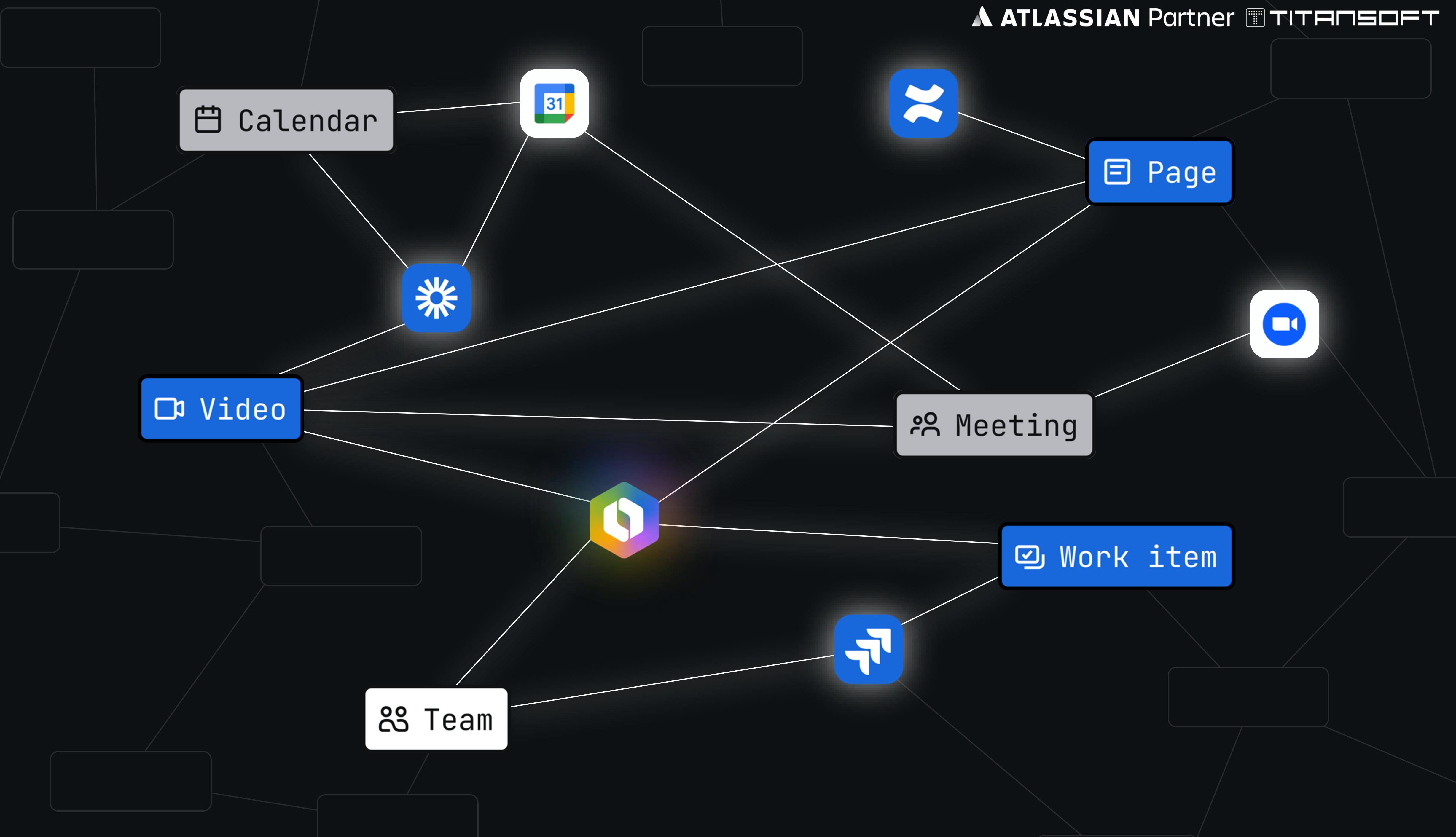
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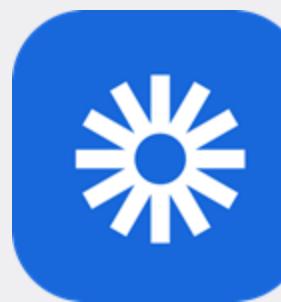
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Human-AI collaboration







Loom

Confluence

Search

+ Create

Edited now

Editing

Share

...

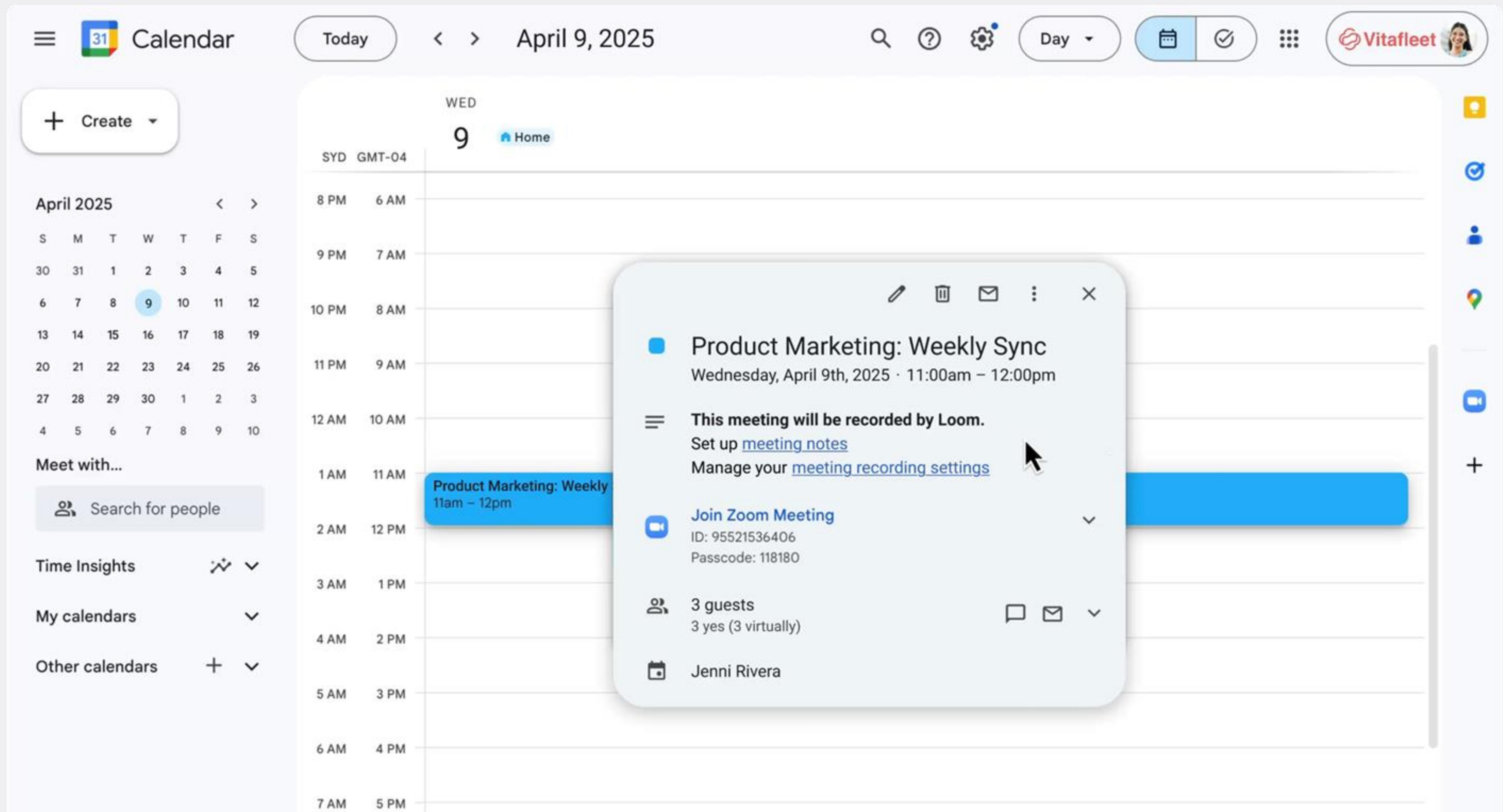
How to Lead a Distributed Team

By Soraya Montenegro 320 32

Boost recognition and goal clarity in your team, no matter when they log on.

- Aligning a distributed team can be tricky for most managers, especially when meetings are often the default. Thankfully, async Loom updates can help.
- A weekly Loom update helps managers build connected teams who are clear on goals, and feel more recognized. All without scheduling another meeting!

In this Play, you'll:



Calendar Today April 9, 2025

WED 9 SYD GMT-04

8 PM 6 AM

9 PM 7 AM

10 PM 8 AM

11 PM 9 AM

12 AM 10 AM

1 AM 11 AM

2 AM 12 PM

3 AM 1 PM

4 AM 2 PM

5 AM 3 PM

6 AM 4 PM

7 AM 5 PM

Product Marketing: Weekly Sync
Wednesday, April 9th, 2025 · 11:00am – 12:00pm

This meeting will be recorded by Loom.
Set up [meeting notes](#)
Manage your [meeting recording settings](#)

Join Zoom Meeting
ID: 95521536406
Passcode: 118180

3 guests
3 yes (3 virtually)

Jenni Rivera

Meet with... Search for people

Time Insights

My calendars

Other calendars

Vitafleet Q4 Launch Kickoff 



Loom AI for Meetings
Recording your meeting and writing notes

Mute Stop Video Participants Chat Share Screen Polling Reactions End

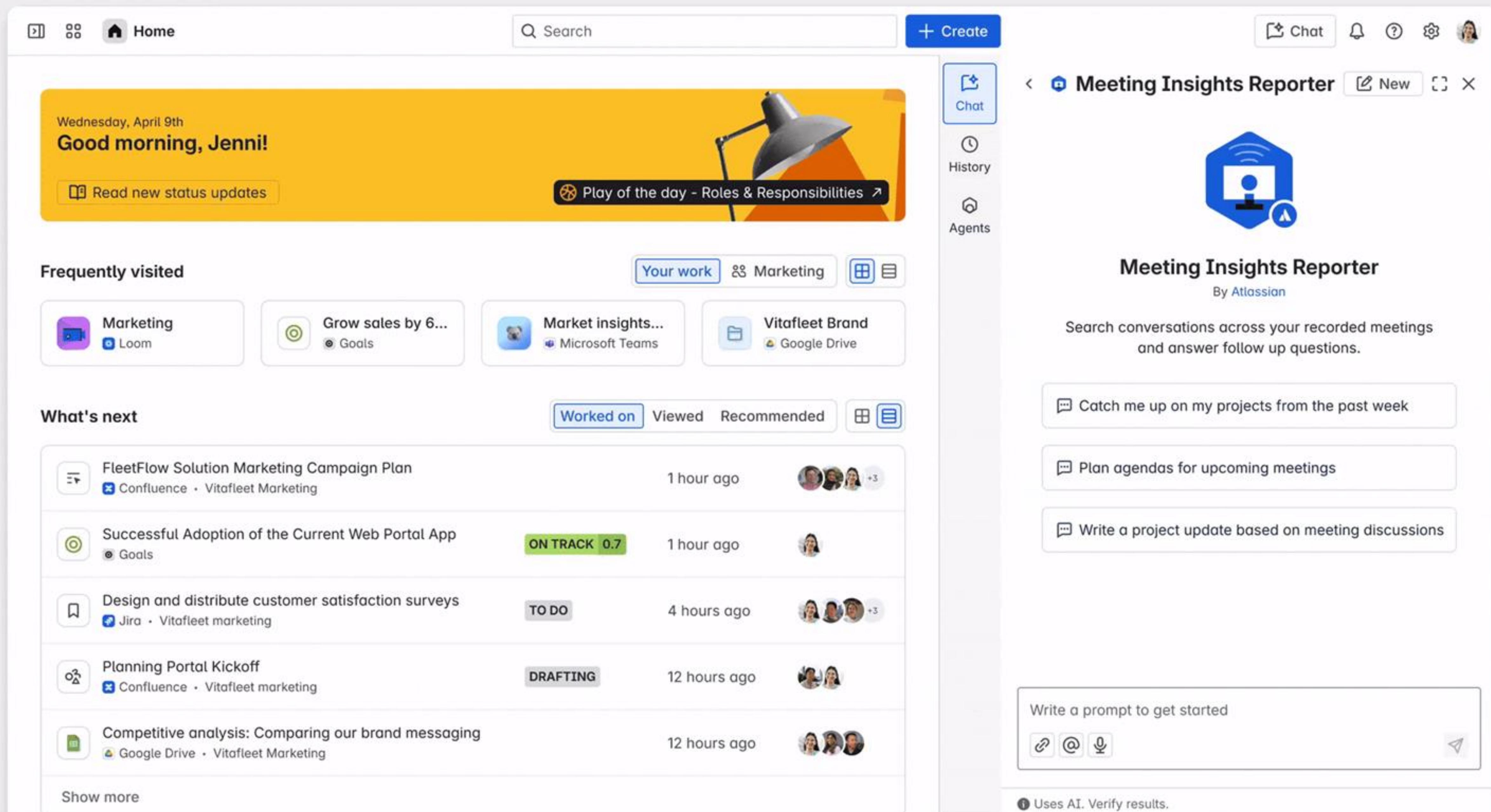
Vitafleet Q4 Launch Kickoff 



Loom AI for Meetings
Recording your meeting and writing notes

Mute  Stop Video  Participants  Chat  Share Screen  Polling  Reactions  





The screenshot shows the Atlassian Teamwork Collection interface. The top navigation bar includes icons for Home, Search, and Create, along with a user profile icon. The main content area features a yellow banner with the date "Wednesday, April 9th" and the greeting "Good morning, Jenni!". It also displays a "Play of the day - Roles & Responsibilities" card with a lamp icon. Below this, the "Frequently visited" section shows cards for "Marketing" (Loom), "Grow sales by 6..." (Goals), "Market insights..." (Microsoft Teams), and "Vitafleet Brand" (Google Drive). The "What's next" section lists five items: "FleetFlow Solution Marketing Campaign Plan" (1 hour ago), "Successful Adoption of the Current Web Portal App" (1 hour ago), "Design and distribute customer satisfaction surveys" (4 hours ago), "Planning Portal Kickoff" (12 hours ago), and "Competitive analysis: Comparing our brand messaging" (12 hours ago). The right side of the screen displays the "Meeting Insights Reporter" app, which is described as an AI-powered tool for searching conversations across recorded meetings and answering follow-up questions. It includes a blue hexagonal icon with a video camera and microphone, and a list of tasks such as "Catch me up on my projects from the past week", "Plan agendas for upcoming meetings", and "Write a project update based on meeting discussions". A prompt box at the bottom says "Write a prompt to get started" with icons for link, user, and microphone.

Wednesday, April 9th

Good morning, Jenni!

Read new status updates

Play of the day - Roles & Responsibilities

Frequently visited

Marketing (Loom)

Grow sales by 6... (Goals)

Market insights... (Microsoft Teams)

Vitafleet Brand (Google Drive)

What's next

Worked on Viewed Recommended

FleetFlow Solution Marketing Campaign Plan
Confluence • Vitafleet Marketing 1 hour ago

Successful Adoption of the Current Web Portal App
Goals 1 hour ago

ON TRACK 0.7

Design and distribute customer satisfaction surveys
Jira • Vitafleet marketing 4 hours ago

TO DO

Planning Portal Kickoff
Confluence • Vitafleet marketing 12 hours ago

DRAFTING

Competitive analysis: Comparing our brand messaging
Google Drive • Vitafleet Marketing 12 hours ago

Show more

Search

+ Create

Chat History Agents

Meeting Insights Reporter

New

Meeting Insights Reporter

By Atlassian

Search conversations across your recorded meetings and answer follow up questions.

Catch me up on my projects from the past week

Plan agendas for upcoming meetings

Write a project update based on meeting discussions

Write a prompt to get started

Uses AI. Verify results.

概觀 - Leo Chiang - Confluence

https://ironman.atlassian.net/wiki/spaces/~5c736b19d3e7b93ea1c27e01/overview?%2Fwiki%2Fspaces%2F~5c736b19d3e7b93ea1c27e01%2Foverview=&rovoChatPathw...

Confluence

Search

+ Create

Ask Rovo

Leo Chiang

For you

Recent

Starred

Spaces

Apps

Leo Chiang

Shortcuts

Content

Search by title

- RMC Business C...
- Confluence 白板...
- 2025-01-03 Mee...
- Hello Jira
- Meeting notes in ...
- HR 數據分析Demo
- 2025-02-11 敏捷...
- Database
- Wait for Approve ...
- Table page
- Auto Dashboard
- Confluence for p...
- Page link to Con...
- Check System flow
- Jira Embed in Co...
- Demo Looker Re...
- Jira team
- test

概觀

Shared with your team. Learn about [space permissions](#) and [restrictions](#).

Greetings!

Think of your personal space as a folder of storing all the documents that don't currently belong anywhere else. It's all yours. **Customize** this page by clicking the edit button  on top.

What's inside this space?

範例頁面

- 會議記錄
- 決策
- 產品需求
- dataentryform-youtubecopy.html

dataentryform-...py.html
23 Apr 2025, 10:55 AM

Click here to expand...

Recent updates

- AI在軟體開發中的角色與實務應用
contributed 06 Dec 2025
- Jira Team SWOT Analysis
contributed 28 Nov 2025
- Rovo Internal Update - Progress, Learnings, and Future Plans
contributed 26 Nov 2025
- Let drive
contributed 21 Nov 2025
- Introducing Live Collaboration Spaces
contributed 21 Nov 2025
- 104 Reusable JIRA QA Test Ticket Template [MD file]
contributed 19 Nov 2025
- Titansoft Jira Team Q3 2025 Quarterly Report
contributed 19 Nov 2025
- Create with Rovo - AI Content Generation in Confluence
contributed 19 Nov 2025
- Untitled whiteboard 2025-11-08
contributed 08 Nov 2025

The message is in progress.

Ask Rovo

你是一位熟悉 Atlassian Jira、生敏捷開發方法與團隊協作實務的顧問，請協助針對「使用 Jira 的軟體 / 產品團隊」進行一份完整且務實的 SWOT 分析。分析內容請以 Confluence Whiteboard 為使用場景設計，適合以便利貼方式呈現，方便團隊共同討論、補充與調整。

Describe what you want to know or do next

Uses AI. Verify results.

Confluence

Search + Create

Vitafleet Marketing 4h ago Share ...



FleetFlow Solution Marketing Campaign Plan

By Veronica Rodriguez 30 min 320 32

Campaign Overview

Objective: Launch and promote FleetFlow, a new cloud-based logistics solution, to Vitafleet's existing and potential B2B clients, emphasizing its integration capabilities and benefits in enhancing supply chain visibility and predictability.

Target Audience:

- Current Vitafleet clients in the healthcare logistics sector.
- Potential clients looking for advanced logistics solutions.
- Industry partners and stakeholders interested in cloud-based logistics innovations.

Chat Bell ? Settings User Profile

Confluence

Search

+ Create

Chat

Share

...

Revised GTM plan

Revised GTM plan for 50% decrease in budget

Here are two cost-effective alternative options for the FleetFlow launch plan to maximize impact.

1. Invest a more cost-effective channel such as email
 - Prioritize a single email nurture campaign to maintain focus. This helps maximize audience reach.
2. Revisit your paid media plan to ensure only spending in highest ROI channels
 - Focus on high ROI channels by analyzing past performance data. Reduce spend on underperforming channels and reallocate to channels that have historically driven conversions.

Here are two campaigns from the past two years with similar budget:

- **Medlogix Integration Launch Campaign:** Emphasized integration capabilities and supply chain visibility, similar to FleetFlow's objectives. Used a mix of email marketing, social media, and webinars to engage existing and potential industry customers.
- **Supply Chain Buyers Nurture Campaign:** Focused on nurturing leads through personalized email sequences and content integration, thus generating qualified leads.

Considerations for cost-effective channel exploration

In the context of a revised GTM plan with a reduced budget, an **email nurture campaign** emerges as a cost-effective channel that can still deliver significant impact.

Email nurture drip campaign idea, using insights from:

[Supply Chain Buyers Nurture Campaign Overview](#)

Pros:

- **Cost-Effective:** Reach large audiences with minimal cost.
- **Personalization:** Tailored to specific segments for the FleetFlow Solution, increasing engagement and conversion rates.
- **Previous Measurable Success:** Vitafleet's email campaigns in the past two years have historically performed well.

Cons:

- **Saturation:** Audiences may experience email fatigue, leading to lower engagement.
- **Deliverability Issues:** Emails may end up in spam folders,

This will probably have a quicker turnaround time than social

Considerations for revisiting media plan and spend

Focus on reallocating your budget to channels that have historically delivered the highest ROI, while cutting back on those that have underperformed.

Top Performing Channels

1. **LinkedIn:** Over the past year, LinkedIn achieved a conversion rate of 12%, with a cost per lead (CPL) resulting in a robust ROI of 200%. This success is attributed to campaigns aimed at logistics and supply chain professionals.
2. **Paid Search:** Traffic increased 25% year-over-year and a conversion rate of 10%, with a cost per acquisition (CPA) of \$30, yielding an impressive ROI of 250%. The audience primarily consists of industry professionals searching for logistics solutions.

Worst Performing Channel

- **Influencer Marketing:** This has underperformed, with an engagement rate of 3% and a conversion rate of 1%, largely due to its status as a newer investment area. Initial campaigns faced challenges in audience alignment.

FleetFlow budget overview

...

Confluence

Search

+ Create

Chat

Share

...

Revised GTM plan

visiting media

...
dget to channels that have best ROI, while cutting back on ad.

We'd have to escalate up if we want to put more spend behind this

ar, LinkedIn achieved a cost per lead (CPL) of 200%. This success is based at logistics and supply

sed 25% year-over-year and a cost per acquisition (CPA) of 250%. The of industry professionals

has underperformed, with an conversion rate of 1%, a newer investment area, challenges in audience

Day 0: Welcome Email
Objective: Introduce FleetFlow and inspire savings.
Audience: New Users

3 days later →

Day 3: Targeted solution benefits
Objective: Highlight FleetFlow's integration capabilities.
Audience: Unengaged users

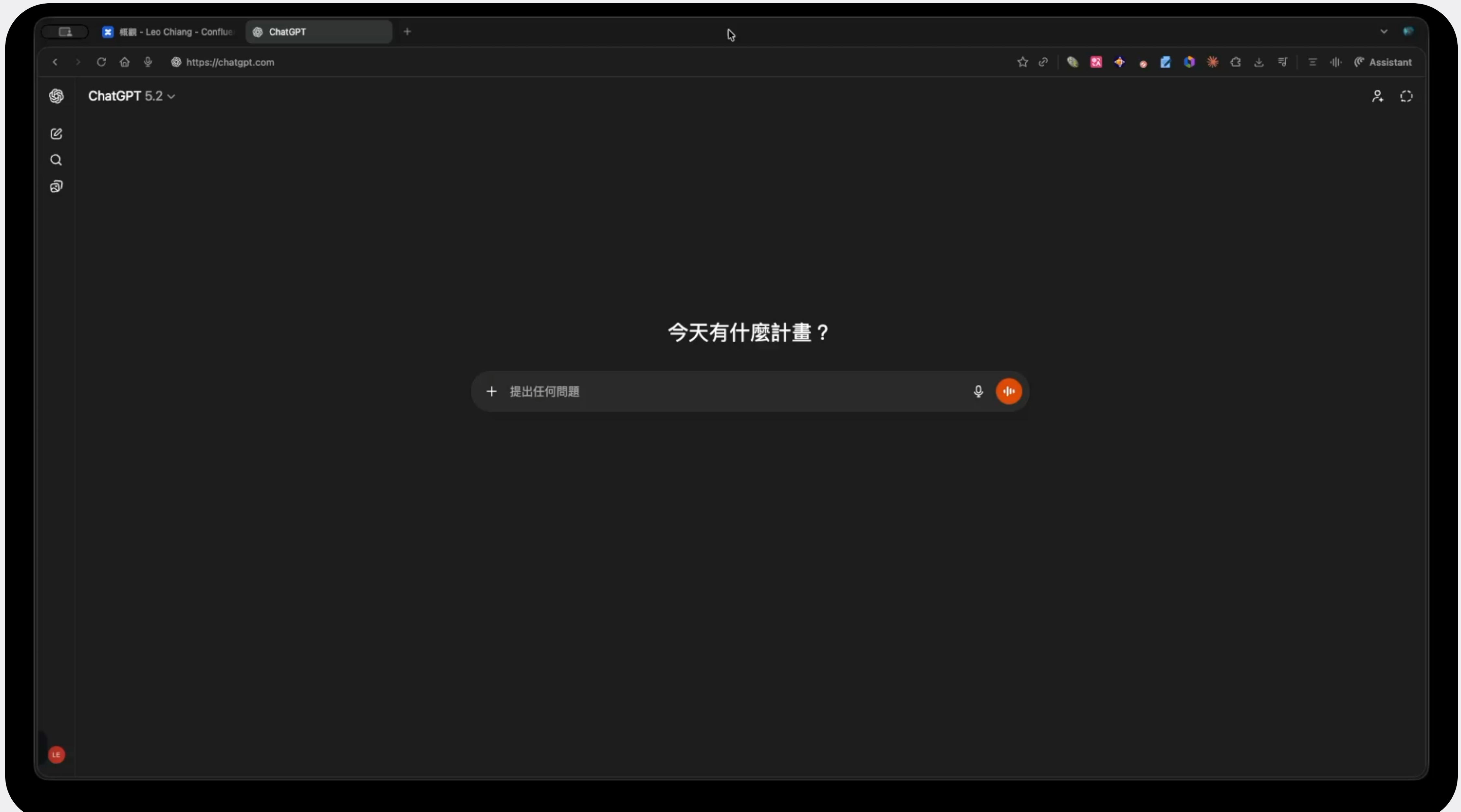
Actioned

Unactioned

Day 5: Follow-up engagement
Objective: Offer personalized tips to further engagement.
Audience: Engaged users

Day 6: Re-engagement
Objective: Re-engagement with incentive offers.
Audience: Unresponsive users

...



使用者帳號密碼登入系統開發規範文件

By Leo Chiang 2 min 2 Add a reaction

文件版本: v1.0
最後更新: 2025年7月22日
負責部門: 產品開發部
文件狀態: 正式版

1. 專案概述

1.1 需求描述

實作企業內部使用者帳號密碼登入系統，提供安全、穩定且使用者友善的身份驗證機制。

1.2 業務目標

- 提供安全的使用者身份驗證
- 優化使用者登入體驗
- 確保系統安全性與合規性
- 支援未來功能擴展

2. 驗收標準

2.1 功能需求

- 基本登入功能: 使用者可使用有效帳號密碼登入
- 錯誤處理: 登入失敗顯示明確錯誤訊息

Projects

 **Online Development**

<input type="checkbox"/>	Type	# Key	≡ Summary	→ Status	@ Assignee	◎ Goals	+
+ Create							



Jira Search Create Chat New ×

Projects / Mobile Development / MOBL-52

Enable One-Tap Actions for Common Tasks

Description

Develop one-tap actions for common tasks such as scheduling, reporting, or contracting support, minimizing the number of steps required to complete an action.

Child issues Order by ... +

66% Done

ADR-10	Track2...	8	TO DO
ADR-11	...	22	IN PROGRESS
ADR-12	...	14	IN PROGRESS
ADR-13	BG Dev...	6	TO DO
ADR-14	App Ba...	5	DONE

Linked issues +

is blocked by

Backlog Actions

Details

Priority Major

Assignee Grace Harris

Reporter Andres Ramos

Development 1 branch

11 commits 5 days ago

4 pull requests MERGED

2 builds ✓

Deployed to prod-3, Internal, performance

Releases + Add feature flag

Labels IssueMod Team24

Parent Link IssueMod Team24

Sprint None

Components None

Chat History Agents

Readiness Checker



Readiness Checker

Check if an issue meets the teams definition of ready and provide suggestions if it does not

Does this Jira issue meet our readiness requirements?

Suggest ways to improve this Jira issue description.

Describe your issue readiness guidelines.

Write a prompt to get started

Content quality may vary

Rovo

Confluence

Search

+ Create

Chat

Just now

Share

...

Product Marketing: Weekly Sync 04-09-2025

Action items AI GENERATED

- 00:00 @Christopher Kim Update the slides with new creative
- 00:15 @Bailey Rankin Share Loom walk-through of new feature announcements
- 00:27 @Jenni Rivera Final feedback due EOW

Summary AI GENERATED

Timeline and milestones 00:00

The GA release is targeted for Apr 30, 2025. Focus will be on refining current features rather than adding new ones. A broader spring launch will include additional functionality.

Sales enablement priorities 10:30

There's a live training for Sales and CS teams in May. It will be added to calendars soon.

There are three top priorities for Sales:

1. Customer testimonials
2. ROI and proof points
3. Clear demos and talk tracks

Links

[Demo script for Sales](#)

[Launch Vitafleet app](#)

Meeting recording



Add epic / ROVO-92

Brand homepage

+

Description

本文件描述台灣敏捷協會新官網首頁的完整需求，包含產品目標、功能敘述、前後端技術要求、驗收條件、開發時程以及未來擴充方向。本首頁作為使用者進入協會生態系的第一入口，需具備高度清晰的定位敘述、直覺的導覽、強而有力的 CTA（行動號召），並結合後台可維護性。

【一、產品背景與目的】

台灣敏捷協會長期致力於推廣敏捷知識、實務社群活動、課程培訓與企業顧問服務。目前舊官網首頁存在資訊架構不清晰、無法凸顯協會價值主張、缺乏活動曝光與轉換入口、行動裝置體驗不佳等問題。

本次首頁設計目標包括：

1. 在第一眼讓訪客理解協會是誰、提供什麼價值。
2. 以模組化方式呈現活動、課程、文章等動態資訊。
3. 提供清楚的使用者行動路徑（報名活動、加入會員、聯絡協會）。
4. 建立具專業感與一致性的品牌視覺。
5. 便於協會後台自主管理內容，不依賴工程人員。

【二、首頁功能需求敘述】

首頁大致由以下模組組成，各模組可於後台 CMS（如 WordPress、Headless CMS Strapi、Sanity 或自建 CMS）獨立維護。

1. 首屏英雄區（Hero Section）
 - 顯示協會核心價值一句話（例如：「推動台灣敏捷的實踐與成長」）。
 - 搭配背景圖片或影片。

6 1 ... ↗ X

To Do ⚡ Improve Task

Details Assignee, L ATASSIAN INTELLIGENCE

Improve description

Automation

Link Confluence content

Recent rule runs

Summarize comments

Refresh to see recent changes

Create new automation

Suggest child work items

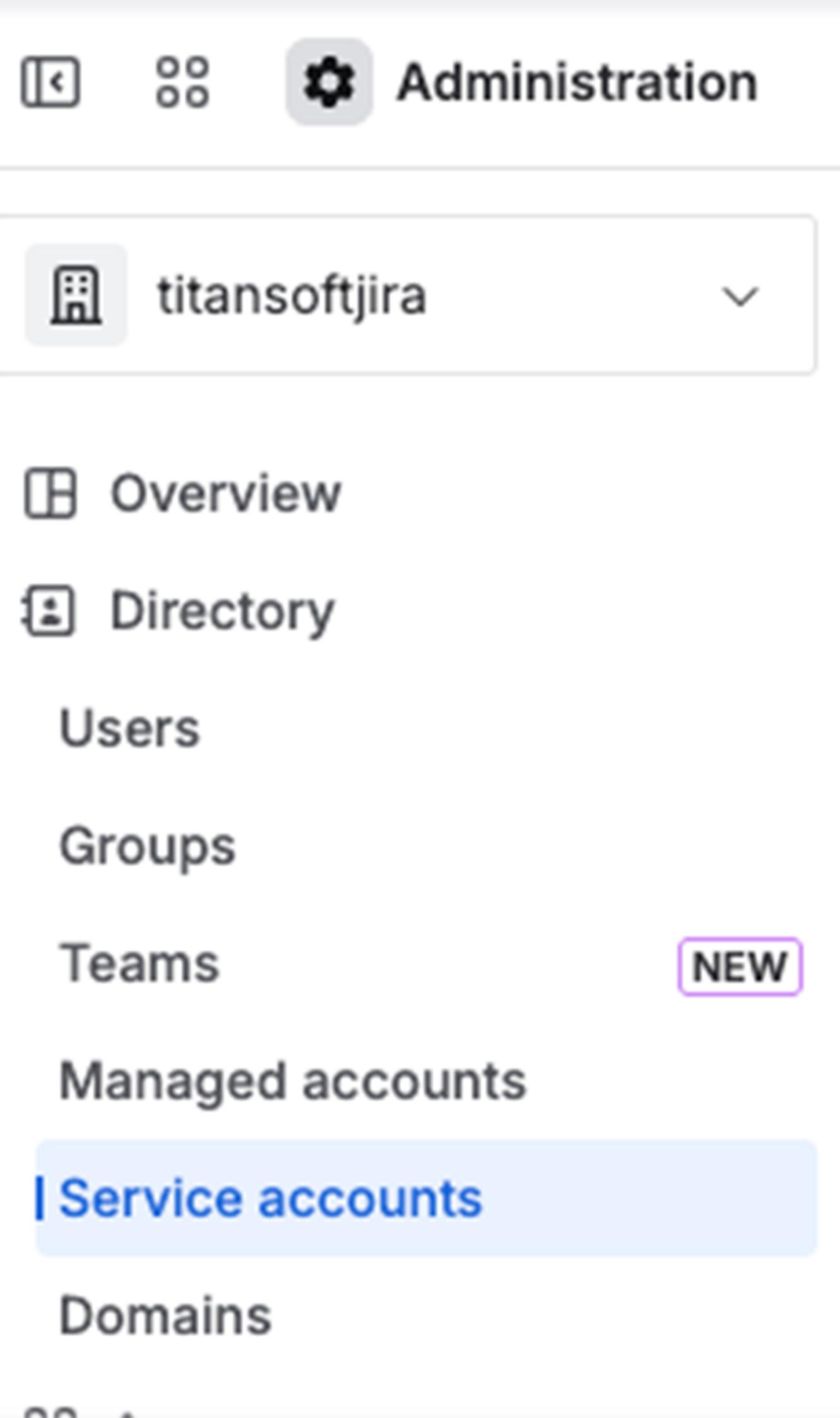
Link similar work items

Tempo Open in Tempo

Created 2 minutes ago

Updated 1 second ago

Configure

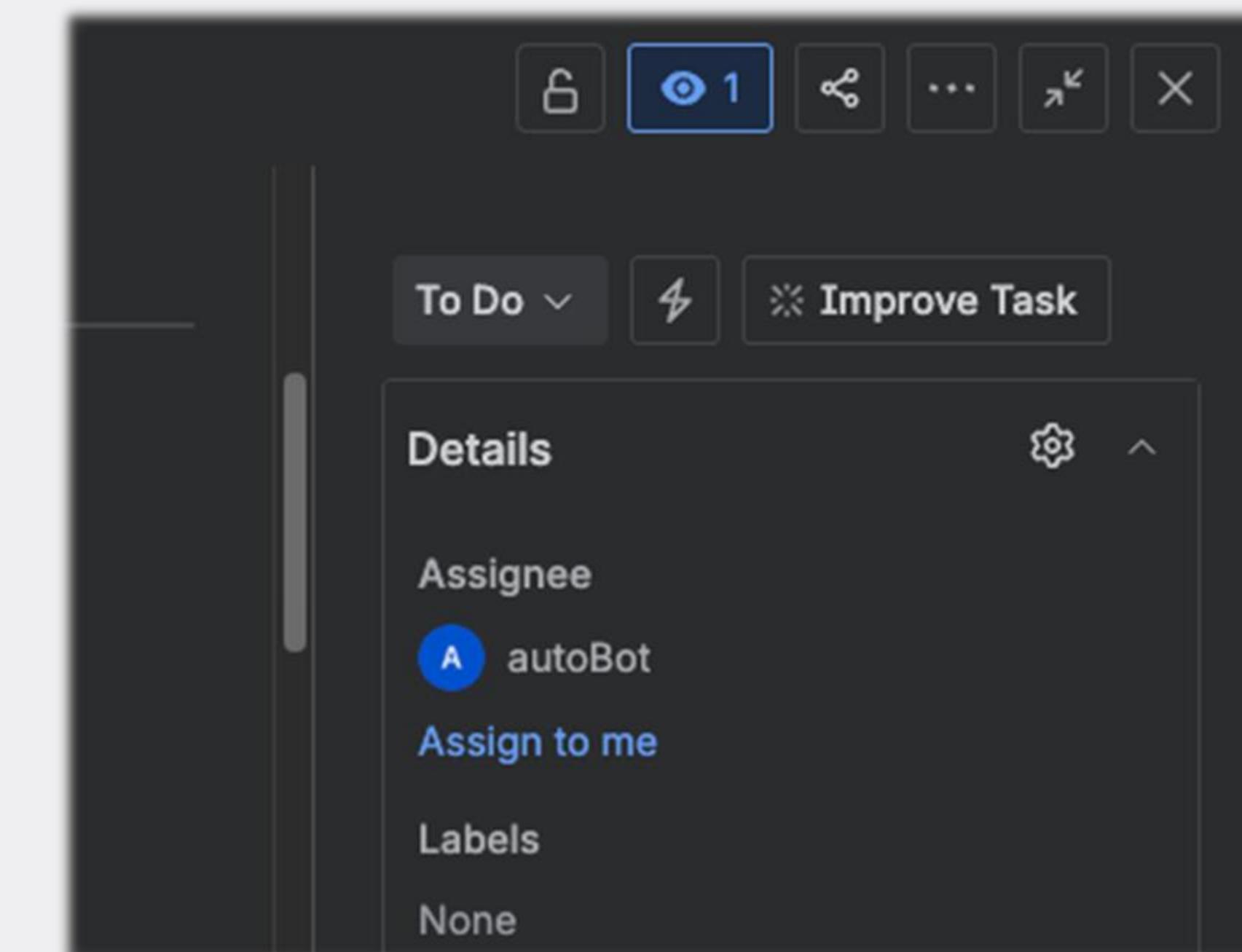


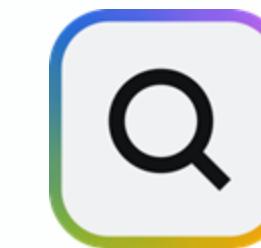
The screenshot shows the Atlassian Administration interface. At the top, there are icons for back, forward, and a gear labeled 'Administration'. Below this is a search bar with a building icon and the text 'titansoftjira'. The main menu on the left includes 'Overview', 'Directory', 'Users', 'Groups', 'Teams' (with a 'NEW' badge), 'Managed accounts', and 'Service accounts', which is the active tab. Other tabs like 'Domains' are also visible. The 'Service accounts' tab has a blue background and white text.

5 free service account to automate tasks

Atlassian Guard Standard offers up to 250 accounts

The Enterprise subscription allows to 1,000 accounts





Search



Chat



Studio

Confluence

customer portal testing

Last updated Type Contributor

Customer Portal Testing Strategy
Word • Portal Des & Dev Home • Updated 1 week ago
This comprehensive strategy encompasses various testing methodologies and approaches to thoroughly assess the functionality, performance, and integration of the portal.

Customer Portal Testing Analysis and Integration Review
Doc • Work Systems • Updated 1 week ago
Step-by-step guide for implementing the customer portal testing within an organization. It covers the foundational principles, practical strategies, and tools needed to transition from a traditional work model to a more flexible, agile approach. The guide addresses everything from rethinking office space usage to optimizing digital collabor...

Brooke, Kayla, Caleb, and 4 others #customer-portal-testing
Thread • 12 members • Last active 31 minutes ago
Emily Anderson We can definitely follow up on bugs to fix. We already have some of the portal security pas...
Paul Leung Customer portal beta testing. Received more user feedback. Identified areas for improvement i...

3 attachments

Customer Portal Testing project update with Gabrielle Bossio
Video • JIT Shipping Implementation • Updated 6 Jul 2025

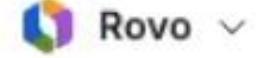
Step into the world of **Customer Portal Testing** with an exclusive behind-the-scenes update from Gabrielle Bossio. In "Behind the Vault," discover the latest developments to shape the future of digital healthcare.

Chat ? ? ? ? ?

All 3.7m

Confluence	400k
Jira	12k
Jira Product Discovery	31k
Loom	20k
Slack	20k
Google Drive	1.6k
Figma	1.2m
Github	136k
ServiceNow	1.5m
Teams	136k
... More	
Projects	12k
Goals	10k
Teams	8k
Tags	2k

Chat + Create 1

Rovo  +

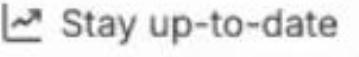
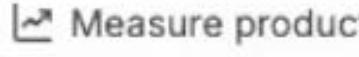
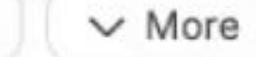
Notes Drafter
me Analyzer
director
agents +



How can I help, Leo?

請從可靠的金融資料庫（例如 Macrotrends）蒐集 Atlassian（股票代碼：TEAM）在過去三個月的每日收盤價資料，並根據這些數據計算關鍵的描述性統計指標，以用來總結並用繁體中文說明整體股價走勢與價格變動趨勢。

+ 

 Stay up-to-date  Measure productivity  Rephrase content  More

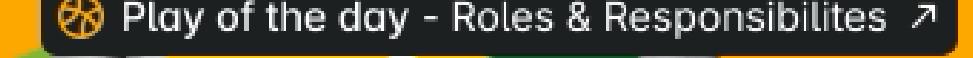
① Uses AI. Verify results. 

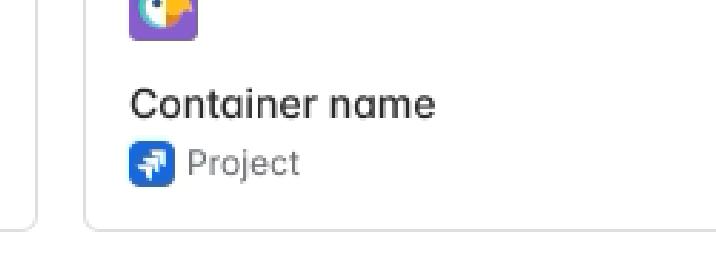
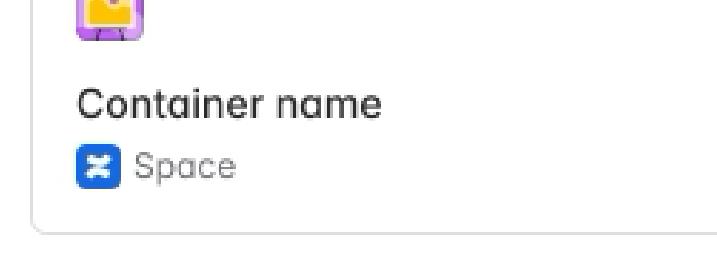
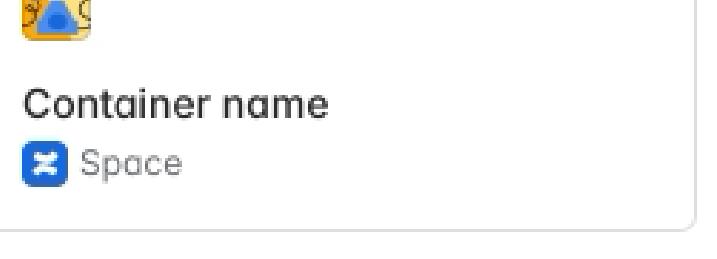
Home  + Create Chat 

Vitafleet
priyahansra@vitafleet.com

Home  Vitafleet Hub  Jira  Confluence  Loom  Focus  Goals  Teams  Chat  Search  Studio  Analytics  Administration

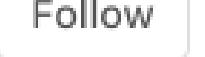
Raul

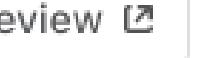
Play 31st September Morning - Raul Gonzalez  

name  Container name  Container name 

Meeting notes 21-03-24  Full Meeting notes 21-03-24 

view bug Investigate crashes from iOS build 3.04.4 that is causing our LLM... 
Jira - Vitafleet development - 

Follow goal Launch Vitafleet go to market campaign 
Goal - 

view bug Button not working 
Jira - Vitafleet development - 

Create new project for Build a work feed 
Home - Projects - 

Create your first team 
Home - Teams - 

Show more 

Hero agents in Teamwork Collection

Jira Theme Analyzer

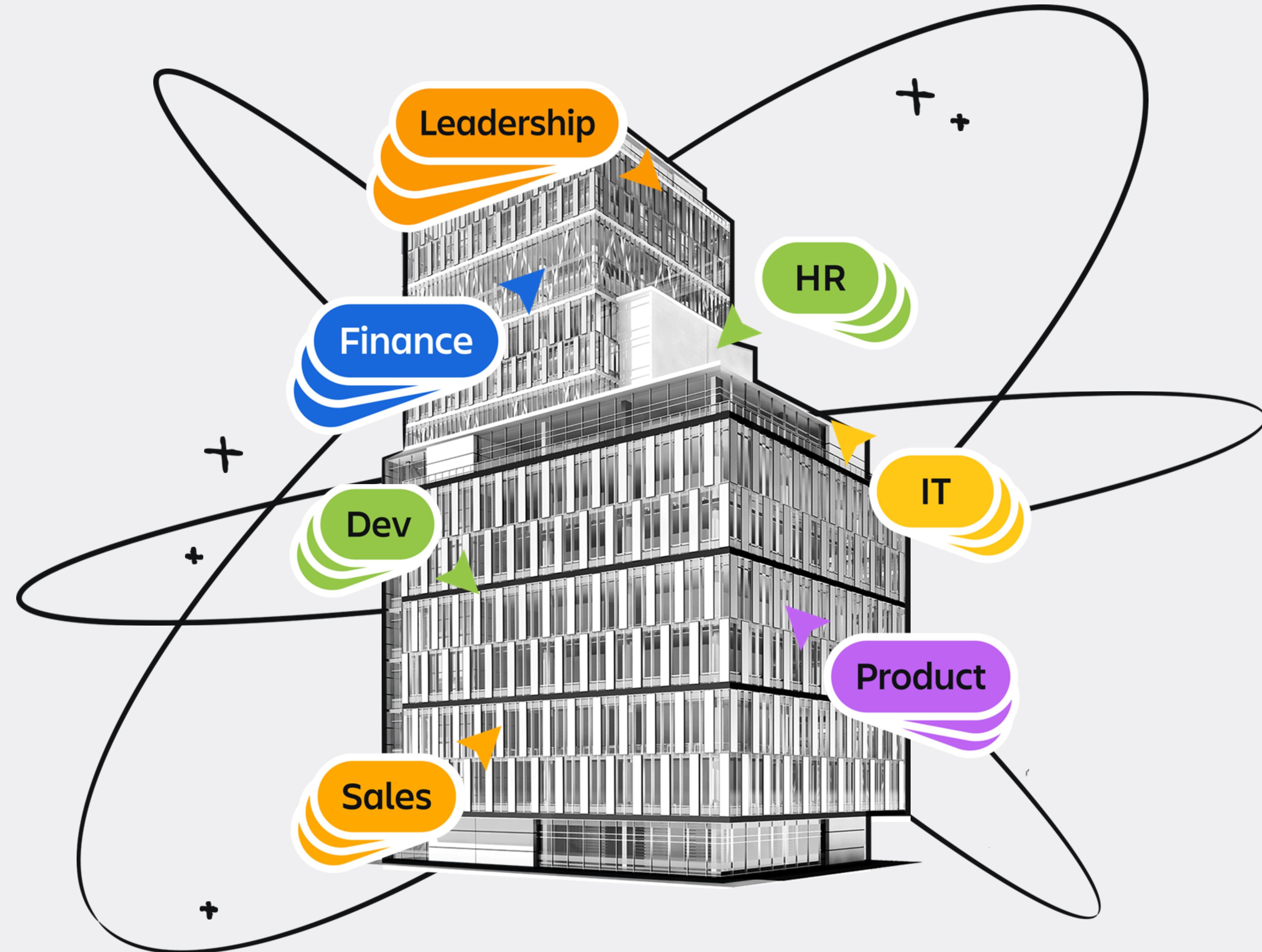
Find common themes from a group of issues in Jira

Product Requirements Expert

Gather requirement feedback and related resources in Confluence

Workflow builder

Agent to assist with your Jira workflows





What products are included in the Atlassian Teamwork Collection?



1



Jira

2



Confluence

3



Loom

4



Rovo



Thank you!

Q&A

